



Priority Legislation 2017

Phone Banking Script and Social Media Guide

Phone Banking

Governor Jerry Brown c/o State Capitol, Suite 1173
Sacramento, CA 95814 Phone: (916) 445-2841

Please call: (916) 445-2841

Script:

“Hello my name is ‘name’. I am the ‘your position in ASI or CSSA if you have one’ from CSU (Campus). I am calling today because there are a few bills that I believe are extremely important to California and specifically, the students of the California State University system. These bills are currently on the Governor’s desk and I hope you could pass along this message to encourage the Governor to sign them into law. This can be a historic legislative session for the State of CA, and we firmly believe that bills supporting public higher-education cannot be left behind.

The following bills are: (Choose 1 or 2 bills that matter to you the most. Personalize the examples)

AB 17 (Holden) – Transit Pass Program

This bill would create the Transit Pass Program to support transit pass programs that provide free or reduced-fare transit passes to specified pupils and students.

Ex 1: I support AB 17 because by making public transit more accessible to students, students will save money on transportation expenses and engage in environmental friendly practices.

Ex 2: When students don’t have reliable transportation their ability to succeed academically is impaired, by making public transit more accessible students can focus on their academics.

AB 21 (Kalra) – Access to Higher Education

This bill would establish various policies and actions to be implemented by postsecondary education institutions in California that safeguard against immigration enforcement activities on campuses.

Ex 1: I support AB 21 because I believe the CSU and the state should protect our undocumented students, faculty, and staff.

Ex 2: I support AB 21 because students should be able to pursue their education without fear.

Ex 3: I support AB 21 because I don’t think students and their families should live in the shadows.



Ex. 3: I support AB 21 because I believe in a safe and inclusive campus climate that does not hinder student's ability to learn and develop themselves.

AB 422 (Arambula) – Doctor of Nursing Practice Degree Program

This bill would allow the California State University to establish a Doctor of Nursing Practice degree program.

Ex 1: I support AB 422 because it would permanently allow the CSU to offer the Doctor of Nursing Practice degree program.

Ex 2: I support AB 422 because students would continue to have access to high-quality nursing faculty members.

AB 490 (Quirk-Silva) College Access Tax Credit

This bill aims to extend the operation of the College Access Tax Credit, which incentivizes taxpayers to contribute to the Cal Grant Program.

Ex 1: I support AB 490 because it helps low-income students to pay for their education.

Ex 2: I support AB 490 because it is an innovative way to contribute to the Cal Grant.

AB 957 (Levine) Higher Education Regional Workforce Coordination

This bill would require CSU campuses and request UC campuses participate in regional workforce development collaboration in order to align our higher education institutions with regional workforce demands.

Ex 1: I support AB 957 because it is an innovative way to address regional workforce demands.

Ex 2: I support AB 957 because public post-secondary institutions must be part of the regional workforce development planning.

AB 1178 (Calderon) Student Loans

This bill would require each higher education institution to send an individualized letter, by regular mail or electronic mail, to that student that includes specified loan information.

Ex 1: I support AB 1178 because in order to make informed financial decisions students need to have information about their loan balances while they're in school.

SB 54 (De Leon) California Values Act

This bill would prohibit state and local law enforcement agencies, school police, and security departments from using state/agency resources to investigate, interrogate, detain, detect, or arrest a person for immigration enforcement purposes.

Ex 1: I support SB 54 because California's public universities should remain safe and accessible to undocumented students, faculty, and staff.

Ex 2: I support SB 54 because law enforcement agencies should make us feel safe not threatened.



SB 68 (Lara) AB 540 Modernization

This bill would enable two years at a California Community College to count towards AB 540 eligibility.

Ex 1: I support SB 68 because as if AB 540 leaves out non-traditional students who also want to pursue their education.

Ex 2: I support SB 68 because undocumented students, who do not follow the traditional education path, that reside in California should qualify for in-state tuition.

SB 478 (Portantino) Transfer Agreements-

This bill would require California Community Colleges to identify students who have completed all requirements for the Associate Degree for Transfer (ADT) and add all students with an awarded ADT degree to an identification system that is electronically available for the CSU and the UC enrollment systems.

Ex 1: I support AB 478 because it would provide our institutions with useful information regarding transfer students.

Ex 2: I support AB 478 because it would encourage our colleges to be proactive and reach out to ADT graduates.

Thank you 'their name'. I hope you could please pass my message along to the Governor. These bills are essential in improving the accessibility, affordability, quality, & safety of approximately half-a-million CSU students.

Social Media

Governor Brown

Twitter: @JerryBrownGov

AB 17- Assembly Member Chris Holden

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AB 21- Assembly Member Ash Kalra

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AB 422- Assembly Member Joaquin Arambula

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AB 490- Assembly Member Sharon Quirk-Silva

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AB 957- Assembly Member Marc Levine

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AB 1178- Assembly Member Ian Calderon

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SB 54- Senator Kevin De Leon

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SB 68- Senator Ricardo Lara

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Instagram: @senrlara

SB 478- Senator Anthony Portantino

Twitter: @Portantino

Images for bills can be found here:

<https://drive.google.com/drive/folders/0B2Ja3fVnqQbnR1Vhb0xDNFg1bUU?usp=sharing>

[SAMPLE TWEET]

@JerryBrownGov ensure that students have access public transit, sign #AB17 by @ChrisHoldenNews

